

April 1, 2005

## **New Distributor and Pricing for Mega-Catch Mosquito Traps**

Fox International based in Cleveland Ohio, is proud to announce their appointment as Distributor of the Mega-Catch brand of mosquito traps and accessories. With the mosquito season just around the corner, Fox International is excited about this new relationship and is looking forward to an incredible selling season.

Fox International will be launching an aggressive marketing campaign aimed at developing a comprehensive dealer network in the United States and Canada. "Our main goal is to develop the Mega Catch brand to it's fullest" says Alan Goldweber Director of Marketing at Fox.

Fox International and Mega Catch are also pleased to announce dramatic **new low pricing** on the Mega Catch product. This new pricing will allow our dealers to offer the most effective mosquito trap at new incredibly low retail prices. The Premier will now have a suggested retail of \$249.99 and the top of the line Ultra will be priced at \$499.00.

**In independent scientific tests Mega-Catch™ mosquito traps have consistently out performed all other mosquito control systems tests.**

For more information and Dealer Inquiries on the Mega Catch line of products, please call Fox International at **800-556-9436**.

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**Unlike conventional traps which burn dangerous flammable liquids like Propane to produce CO<sub>2</sub> gas as a bait, a Mega-Catch™ trap needs no CO<sub>2</sub> gas to attract mosquitoes.**

**Catches Asian Tiger mosquitoes and species which carry strains of encephalitis like West Nile Virus.**